

advanced chatbot solutions

- Your own virtual newscaster
- Engage your visitors and get word-of-mouth promotion
- High quality speech
- No specific client plug-ins or downloads
- Simple to integrate on your web site – just one HTML tag

News Bots

Make your web site stand out from the crowd by having your very own virtual newsreader, reading out your news and latest information 24x7 to visitors to your web site.

NewsBots are talking, animated avatars that take the contents of a news feed generated by your web site, and read the news out to your visitors. They catch the eye, and ear, and such avatars are proven to increase visits by up to 200%, and sales by over 25%.

Supported Feeds

NewsBots are designed to work with any of the standard feeds produce by today's content management systems. NewsBot supports the RSS, RDF and Atom standards. These feeds can provide your latest news, web site changes, events, product updates, or almost anything that you want to put in them. And if you don't have such feeds enabled from your web site, then we can generate them for you from your existing web pages.

Integration

Since NewsBots are provided as a web delivered application they need the absolute minimum of integration with your existing web site. In fact most installations need only a single <OBJECT> tag. The avatar can be sized to fit whatever space you have available, and the look and background tuned to match your site.



Specification

The principal specifications of the NewsBot are:

- Oddcast Sitepal avatar and text-to-speech system
- Choice of voices and avatars
- 30,000 audio streams per annum
- Flash object for speech generation
- Single HTML tag integration
- Requires only Flash on user's PC
- Automatic content creation and updating

Pricing

- Upto 30,000 streams: £399 pa
- Upto 100,000 streams: £899 pa
- Over 100,000 streams: £POA

Options

- Combine with a SpeechBot to allow conversational access to information
- Deploy a PhoneBot to give access to your news feeds over any telephone.

Benefits

NewsBots help to make your web site stand out from the crowd, increasing visits, retention, and ultimately sales. If you already have a newsfeed on your site NewsBots are the ideal way to make the most of that investment.

News Bot

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